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### Modern Living Realty Inc., Brokerage Vision Statement

For Modern Living Realty to be a vibrant, successful, sought after real estate firm that is proud of their success. A happy team of professionals that have great values and an abundance of inspiration from our commitment to great service in our community; "The Greater Ottawa Area".

## **Modern Living Realty Inc. Mission Statement**

# Modern Living Realty Inc. Brokerage Commitment to Service

Modern Living Realty Inc., an independently owned and operated real estate brokerage that is all about passion, people and relationships. We are dedicated to serving the real estate needs of our clients with the utmost professionalism, quality customer service and unfailing attention to detail. As is stated in Modern Living Realty In., Brokerage Mission Statement: "The professionals at Modern Living Realty Inc. have made it their goal to represent and serve clients with excellence, professionalism, honesty, and with the clients best interests at heart. We earn and value our clients relationships as being part of our own family." This essentially sums up our "Guiding Values", or in other words the rules we work by.

# **Modern Living Realty Inc. Guiding Values**

- 1. Integrity: We will not sell anything for our own gain, but for the gain of our clients.
- 2. Client Care: Our clients are put first, having built a reputable referral business since 1983 based on this value that we hold high.
- 3. Honesty: Honesty is not just the "best policy", but our only policy, in all of our dealings and with all parties in dealings.
- 4. Excellence and Quality: Every task or service will be performed in a spirit of excellence with an eye toward the highest possible quality.
- 5. Professionalism: All of our customers and clients (including friends and family) will be served in a professional manner.
- 6. Expertise: We will always seek to provide the highest degree of professional expertise in all services rendered.

#### The Modern Living Realty Inc., Brokerage Pledge

As an independent brokerage, we are dedicated to providing you with excellent, professional, honest and responsible service. In order to fulfill this commitment we agree to perform the following services for you:

- 1. Represent your best interest throughout the home buying and selling process.
- 2. Advise you in advantages and disadvantages of purchasing or selling any home.
- 3. Assist you in evaluating the market value of your home and homes that may interest you.
- 4. Prepare and receive offers and counter offers in your best interest.
- 5. Use our best efforts to negotiate the best price and terms for you.
- 6. Exercise diligence in locating or selling a home for you.
- 7. Strict privacy policy to keep all information regarding your file confidential.
- 8. Advise you as to the real estate market, procedures, customs, conditions and contracts, and make recommendations designed to assist you through this process.
- 9. Use the MLS and other marketing methods to sell your home as well as locate the home that will best meet your needs and wants.
- 10. Provide quality property information feature sheets for your home and give buyers sheets on all homes listed for sale within the price range and description you want.
- 11. Refer you to other professionals, such as attorneys, stagers, home inspectors, lenders etc.
- 12. Have all clients fill our Buyers and Sellers special needs information sheets to let us better serve your needs

#### Staying smaller to serve clients better. We believe in increasing the quality of your life.

Modern Living Realty brings passion, vitality and full presence to our work and relationships in order to be serving you and the world in ways far more powerful than just delivering a product or service.

We connect with our clients on a one on one basis to help you get your goals, lifestyle and dreams in your next move!