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Midwest Executive Realty Newsletter

Winter Issue

January/2013

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Featured Listings



15314 Ives Grove Rd
Union Grove, WI
\$50,000 minimum
auction bid, Jan. 25



Dear Sonya,

Happy New Year!

I would like to take this opportunity to thank you for your business, friendship, confidence and trust in me. I am grateful to be in your network and looking forward to an awesome year in real estate.

Please enjoy the newsletter and feel free to contact me at anytime with questions or feedback. If there's anything I can assist you with, please do not hesitate to contact me.

Sincerely,

Sonya Mays

Rent to Own Pros and Cons

A closer look at rent-to-own for buyers and sellers

BankRate.com

Just a few years ago, you hardly ever heard the term "rent to own" in a market where homeowners had multiple bids from which to choose. But now, with so many homes languishing on the market, it's a different ballgame. Homeowners are more willing to work out rent-to-own agreements, even with people who would be turned down for home loans.

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Renting vs. Buying

Tips to help you determine the best strategy

Forbes.com

Rent or buy? It's a popular topic, and plenty of experts are quick to trot out a simple rent vs. buy index and tell





5846 N. 41st
Milwaukee, WI
\$28,800 Single Family

you that if you live in, say, San Francisco, you should be renting, while if you live in Detroit, buying makes more sense. But is it that easy? Do these simple indices capture everything potential buyers and renters should consider?

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Best Home Buying and Selling Markets

Zillow's index for buying and selling sweet spots

RealtyTimes
1/7/13

The recovering housing market is shaping out region-by-region and city-by-city with both buyers and sellers as both haves-and-haves-not.



When Zillow looked at buyers' markets vs. sellers' markets it found wide geographic variations with buyers ruling the roost in some markets and sellers at the top of the pecking order in others.

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2301 S. 28th
Milwaukee, WI
\$69,900 Duplex

Preventing and Thawing Frozen Pipes

Tips from American Red Cross on addressing frozen pipes

American Red Cross
2012

Water has a unique property in that it expands as it freezes. This expansion puts tremendous pressure on whatever is containing it, including metal or plastic pipes. No matter the "strength" of a container, expanding water can cause pipes to break.

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3628 N. 37th
Milwaukee, WI
Soon to be listed

Home Sales Report

Another strong month for growth

WRA, Wisconsin Realtors Association
12/17/12

MADISON, WI - Wisconsin home sales continued to grow at a robust pace in November, extending a strong growth trend that started in July last year. Existing home sales rose 24.8 percent last month, compared to that same month in 2011, according to the most recent monthly report by the Wisconsin REALTORS® Association (WRA).

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Existing Homes and Prices Maintain Uptrend

Sales and prices continued to rise in November

NAR, National Association of Realtors
12/20/12

WASHINGTON - Existing-home sales continued to improve in November with low inventory supply



pressuring home prices, according to the National Association of Realtors®.

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Foreclosure Listings May Rise in Some Areas

20 metro areas could see increased foreclosure activity

DSNews
1/4/13

Foreclosure inventory may be decreasing, but certain metros showed high levels of foreclosure activity in 2012, which means they might also be places where foreclosure listings-short sales or REOs-could increase, according to an article from RealtyTrac.

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Forecast for Milwaukee-Area Economy

Economic improvements expected for 2013

JSOnline
12/27/12

The Milwaukee-area economy was flat this year but should see a return to slow, steady improvement in 2013, a report by PNC Bank says.

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Smart Homes are Secure Homes

Security is a prime motivation for homebuyers and consumers

RealtyTimes
12/13/12

When it comes to home automation, most consumers aren't thinking about the fridge shopping for food, a robot doing the laundry or even HDTV signals following them throughout the house.

Instead of keeping up with the Jetsons, consumers want to keep the crooks out of their home.

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Sincerely,



Sonya Mays
Broker/Owner
Midwest Executive Realty

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Midwest Executive Realty | 3900 W. Brown Deer Rd. | Suite A # 165 | Brown Deer | WI | 53209